

Specific Terms of Participation 2021

Event-specific additions to General Terms of Participation of HAMBURG ancora YACHTFESTIVAL, Technical Regulations (TR) and the harbour regulations issued by ancora Marina GmbH & Co. KG



Event and legal entity:		
Hamburg Messe und Congress GmbH Postfach 30 24 80 · 20308 Hamburg Messeplatz 1 · 20357 Hamburg - hereinafter called HMC -	Tel.: +49 40 3569-0 Fax: +49 40 3569-2203	info@hamburg-messe.de hamburg-messe.de
Event title:	HAMBURG ancora YACHTFESTIVAL	
Venue:	ancora Marina An der Wiek 7 – 15 D-23730 Neustadt in Holstein	
Event duration:	May 28. – 30., 2021	
Project management:		
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Start of space allocation:	February 15 th 2021	
Opening times:	Friday – Sunday 10:00h a.m. – 6:00h p.m.	
Assembly times:	Presentations on land: May 26 th – 27 th , 2021	7:30h a.m. – 5:00h p.m.
	Presentations on Water / Berths: May 26 th – 27 th , 2021 (after prior arrangement with the harbour master)	7:30h a.m. – 5:00h p.m.
Disassembly times:	Presentations on land: May 23 th , 2021	7:00h p.m. – 9:00h p.m.
	May 31 st , 2021	7:30h a.m. – 12:00h a.m.
	Presentations on Water / Berths: May 30 th , 2021 May 31 st , 2021 (after prior arrangement with the harbour master)	7:00h p.m. – 9:00h p.m. 7:30h a.m. – 12:00h a.m.
Exhibitor passes: (cf. GTP HAMBURG ancora YACHTFESTIVAL, clause 16)	<p>Exhibitors with land or hall spaces receive 2 free exhibitor passes for up to 9 sqm exhibition space. Per 10sqm additional exhibition space or part thereof, exhibitors receive 1 additional exhibitor pass free of charge.</p> <p>Exhibitors who booked a pagoda tent receive 2 exhibitor passes free of charge per pagoda.</p> <p>Exhibitors who booked one or more berths receive 2 exhibitor passes free of charge per berth.</p> <p>Co-exhibitors receive 2 exhibitor passes free of charge.</p> <p>The number of free exhibitor passes is limited to 8 passes free of charge per exhibitor. Additional exhibitor passes can be purchased at 12€ incl. VAT per pass in the online service center.</p> <p>Exhibitor passes are needed at all times for all persons on site, also at assembly and disassembly.</p>	



Marketing Package: (cf. GTP HAMBURG ancora YACHT-FESTIVAL, clause 14)	All costs for the marketing package for main- as well as co-exhibitors are included in the mandatory Service package (scope see below). Included in the Marketing package are: entry in all fair media (print and online exhibitors list), advertising material (posters, visitors' brochure), mention of boat brand on jettie signage, brand logo in the rotation on yachtfestival.de, brand in the list of trademarks, participation in the Online Boat Show (boats and yachts only). The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated in time. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into the online list of exhibitors only; full charges apply.
Service Package: (cf. GTP HAMBURG ancora YACHT-FESTIVAL, clause 14.4)	The charge for the mandatory Service Package is € 349,- excl. VAT for each main- and co-exhibitor. This fee includes: power supply, free parking permits according to the conditions named below, Marketing Package (scope of services see above), blue carpet in each pagodaS, tickets for the exhibitors' party (while stock lasts).
Registration fee for co-exhibitors: (cf. GTP HAMBURG ancora YACHT-FESTIVAL, clauses 4.2, 4.3, 4.4)	Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. No registration charge is raised for co-exhibitors. However, the Service Package of € 349,- excl. VAT is mandatory for co-exhibitors. It is invoiced to the main exhibitor.
Exchange of exhibitor:	The transfer of the booked stand space/ berth is only possible by approval of HMC and signing a transfer agreement.
Exhibit protection:	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/ investment product, design/ utility model) has been exhibited at HAMBURG ancora YACHTFESTIVAL 2021. For further information please contact the project management.
Billing amount for expected incidental costs: (cf. GTP HAMBURG ancora YACHTFESTIVAL, clause 5.3)	There is no additional billing amount for expected incidental costs at HAMBURG ancora YACHTFESTIVAL 2021.
Invitations:	Exhibitors can invite their customers to the event by sending them invitations for free admission.. After the end of the event, all invitations which have been used for free entry by the customers will be charged to the exhibitor. 100 Invitations per exhibitor are free and will not be charged to the Exhibitor. The 101st invitation with admittance and above, will be charged at 3,50€ excl. VAT. Digital invitation-codes can be ordered in the online ticket shop. In the online ticket shop a list of all invitations with admission can be downloaded after the last day of the show.
Parking permit:	Due to the limited space for parking on-site the following regulations are valid: Exhibitors with presentation on land or in the hall will receive 1 parking permit per main- and co-exhibitor. Exhibitors on berths will receive 1 parking permit per berth, but as a maximum 2 parking permits per main-exhibitor and max. 1 parking permit per co-exhibitor. The parking permit does not entitle the exhibitor to get a parking space on the ancora Marina site.
Electricity supply on land:	The costs for Electricity supply (only consumption, not equipment) are included in the price for your booth or pagoda tent. Extension cables or cable reels and CEE plugs are not included and have to be brought along by exhibitors.
Harbour dues for berths before and after the Exhibition:	From May 22 nd until June 6 th , 2021 (excluding the duration of the exhibition), a discount of 20% on the normal harbor dues of ancora Marina GmbH & Co. KG will be granted for boats which are exhibited at the HAMBURG ancora YACHTFESTIVAL. Please contact the harbour master by email in advance, if you need a berth before or after the exhibition.
Customer service center ancora Marina GmbH&Co. KG:	Should you require further services such as fork lift usage, lifting, craning, boat rack etc, please contact the customer service center of ancora Marina GmbH & Co. KG (see overview contact persons). These services are not included in the participation fee and can only be provided during the business hours of ancora Marina. Please contact the ancora Marina by email in advance.
Harbour safety and security:	The instructions of the harbour and security staff have to be adhered to at any times. Exhibitors/owners are responsible for the correct and safe mooring of their yachts.
Stand construction authorisation: (cf. Technical regulations, clause 5.2, 5.3, 5.4 and 5.6)	All stand constructions upward of 2.5 m in height, special structures, temporary buildings, etc. are subject to approval. Constructions which are not approved of and do not comply with legal requirements or the Technical regulations must be removed by the exhibitor. Please also note the regulations applying to podiums, ladders, steps and fixed links.
Limitations on admission:	Only maritime exhibits will be permitted
Restrictions:	It is prohibited to advertise in any form outside the allocated berths and/or pagodas. All boats have to be brought into the marina on their own keel by the exhibitor.
Cleaning:	Cleaning of the boats and pagodas has to be arranged by the exhibitor and must be completed before the opening of the exhibition each day.
Reductions in size of stand space: (see clause 8 GTP HAMBURG ancora YACHTFESTIVAL)	The stand space specified in the admission confirmation is binding. After admission, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25% of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.6 GTP HAMBURG ancora YACHTFESTIVAL.
Pagoda Deposit:	A deposit of EUR 50.00 will be charged per pagoda tent in advance in order to guarantee that it will be left clean and that exhibits will not be removed before the end of the boat show. The deposit will be given back after the boat show by presenting the receipt and if both requirements have been fulfilled.
Cancellation of stand: (see clause 8.2 et seq. GTP HAMBURG ancora YACHTFESTIVAL)	Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clauses 8.2 et seq. GTP are applicable.