



## Germany's biggest IN-WATER BOAT SHOW



**Date of event:**  
28th to 30th of May 2021



**Opening times:**  
Daily from 10 am to 6 pm

**Come aboard:** HAMBURG ancora YACHTFESTIVAL provides the best opportunities to present your exclusive yachts and maritime products! Unique and emotional down to the last detail.

**Exploit the benefits of our In-Water Boat Show:** have your customers test your boats directly in and on the water!

**NEW in 2021:** blue carpet in every pagoda for an even more exclusive atmosphere!

### Facts:



Ideal location in the middle of the water sport area Lübecker Bucht



In the metropolitan area Hamburg – with more than 60.000 organized water sport clubs



Exclusive and modern 5-star marina with more than 1.400 berths, first class hotel and own beach



Reasonable logistics: Yachts can reach the event on their own keel



Comprehensive services and logistics for yachts are available on-site

### Figures 2019:

# 200

exhibited yachts & boats

# 100

pagoda tents

# 17.000

visitors

### Exhibition areas:



Boats and Yachts



Motors and motor systems



Equipment and accessories



Consumer goods and services



Company services

### Good reasons:

- High net worth visitors on site
- Community: Exchange among like-minded people
- Experience Yachting lifestyle: Many testing and fun activities
- Presentations and demonstrations with live actions on stage and in the water.
- Convinced visitors: 90% plan to recommend the yacht festival and come back again themselves.
- Happy exhibitors: 85% see their expectations fulfilled. 98% plan to recommend the yacht festival.

### Your counterparts:

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