

Special Conditions of Participation 2022 (BTB)

Event-specific supplements to the General Conditions of Participation (ATB) and the Technical Guidelines (TR) of the HAMBURG ancora YACHTFESTIVAL and the Mooring Regulations of ancora Marina GmbH & Co. KG



Organizer and legal entity:	YACHTFESTIVAL365 GmbH (YF365) Gasstraße 16 22761 Hamburg, Germany	
Event title:	HAMBURG ancora YACHTFESTIVAL 2022	
Event location:	ancora Marina An der Wiek 7-15 23730 Neustadt in Holstein, Germany	
Event duration	May 20 - 22, 2022	
Project management:	Heiko Zimmermann	Phone: +49 151 12004198 Email: hz@yachtfestival365.de
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ancora Customer Service Center:	Thorsten Schiefelbein	Phone: +49 4561 5171-45 Email: t.schiefelbein@ancora-marina.com
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Start of placement planning:	February 21, 2022	
Opening hours:	Friday 20 May 2022 - Sunday 22 May 2022: 10:00 - 18:00	
Set-up times:	Land areas: May 18 - 19, 2022	7:30 – 17:00
	Water areas: May 18 - 19, 2022 (by arrangement with the harbormaster).	7:30 – 17:00
Dismantling times:	Land areas: May 22, 2022 May 23, 2022	19:00 – 21:00 7:30 – 12:00
	Water areas: May 22, 2022 May 23, 2022 (by arrangement with the harbormaster)	19:00 – 21:00 7:30 – 12:00
Hygiene regulations:	The then current Corona Control Ordinance of the State of Schleswig-Holstein applies during the event (incl. set-up and dismantling). A corresponding hygiene guideline for the yacht festival will be created.	
Exhibitor passes:	If the hygiene regulations currently in force during the event period make access control and registration necessary, each exhibitor and co-exhibitor will receive an appropriate number of exhibitor passes.	
Parking passes:	Due to the limited parking space availability on the ancora Marina site, the following regulation applies: Land area / hall / pagoda exhibitors: 1 parking pass per registered main and co-exhibitor. Berth exhibitors: 1 parking pass per berth, max. 2 parking passes per main exhibitor, 1 parking pass per co-exhibitor. There is no entitlement to a parking space on the ancora Marina premises.	
Marketing package: (see section 14.4 ATB)	The costs for the marketing package are included in the obligatory service package for main and co-exhibitors. The marketing package includes entries in the trade fair media (print, online exhibitor directory), advertising materials (posters, visitor brochure), naming of the boat brands on the jetty signage, a brand logo in the rotation on yachtfestival.de, your boat brand(s) in the brand directory, and participation in the Online Boat Show (boats and yachts). The deadline for entry in the show media will be communicated in due time. If this deadline is not met, existing details from the application / admission will be taken over. Exhibitors with registration / admission after the closing date will only receive one entry in the online exhibitor directory, with the full amount being charged.	
Service package: (see section 14.4 ATB)	The service package is obligatory for each main and co-exhibitor. The costs for each main exhibitor and co-exhibitor are € 389,- plus VAT. The service package includes use of electricity and parking permits as well as the marketing package (for scope of services, see above), dark gray carpet in the pagodas, and participation in the exhibitor evening (as long as the ticket supply lasts).	
Registration fee co-exhibitor: (see section 4.2, 4.3, 4.4 ATB)	Co-exhibitors must be notified to YF365 in writing, stating the company name, address and products / services. A co-exhibitor fee will not be charged. For co-exhibitors only the service package of € 389,- plus VAT will be charged and invoiced to the main exhibitor.	
Exhibitor Change:	A takeover of the booked stand space (exhibitor change) is only possible after prior approval by YF365 and signing of a contract takeover agreement.	
Budget billing amount for incidental costs:	At the HAMBURG ancora YACHTFESTIVAL there is no additional discount.	
Power supply on land:	The power supply (consumption) on land and in the hall is included in the service package. Extension cables and / or cable drums as well as an adapter earthing contact plug to CEE ("port plug") are not provided and must be brought by the exhibitor.	
Guest berth fees:	Boats participating in the exhibition pay the usual guest berth fees at ancora Marina from May 14 - 28, 2022 (excluding exhibition days), less 15% special exhibition discount. A written registration for berths before and after the exhibition is mandatory with the harbour master of ancora Marina.	

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Customer Service Center ancora Marina GmbH & Co. KG:	If you require additional services, such as forklift provision, lifts, cranes, loaner jacks, etc., please register this at the ancora Marina Customer Service Center (for contact persons, see overview). These services are not included in the participation fee and can only be provided during ancora Marina's business hours and after prior written notification and agreement.
Port security:	The instructions of the port and security personnel must be followed. Exhibitors/owners are responsible for the correct mooring of their vessels.
Stand construction permit:	All stand structures that exceed a construction height of 2.50m are subject to approval. Stand structures that are not approved or which do not comply with the Technical Guidelines or legal requirements must be modified or removed by the exhibitor if necessary. Please also observe the regulations for platforms, ladders, stairways and walkways.
Minimum size:	The minimum size per stand area on land and in the exhibition hall is 9 m ² , and the minimum depth is 2 m.
Admission restriction:	Only maritime exhibits are permitted.
Limitation:	It is not permitted to advertise in any form outside the rented berth and/or pagoda areas. All boats are to be brought into the harbor by the exhibitor on his own keel and at his own expense.
Cleaning:	The cleaning of the pagodas and boats is the responsibility of the exhibitor. It must be completed daily before the opening of the event.
Pagoda deposit:	A deposit of € 50,- per pagoda will be charged before the event to ensure that they are left clean and not vacated before the end of the event. The deposit will be returned after the event upon presentation of the receipt if both conditions have been met.
Stand reductions:	The stand area specified in the admission is binding. Reductions of the stand area by the exhibitor after admission therefore do not lead to a reduction of the stand rent. If YF365 succeeds in subletting the space, an administrative fee of 25% of the participation fee must be paid for the unused space in accordance with section 8.3 ATB HAMBURG ancora YACHTFESTIVAL.
Cancellation of the stand:	Cancellation free of charge is possible within the period stated in the placement proposal, or until admission without placement proposal. In the event of cancellation after admission, Sections 8.2 ff of the General Conditions of Participation shall apply.
Cancellation due to pandemic: (see section 15.1, 15.2 ATB)	Should the HAMBURG ancora YACHTFESTIVAL be cancelled due to force majeure (e.g. pandemic), we will cancel free of charge. For our costs incurred until then, we will charge a lump sum of € 400,- (plus 19% VAT) per admitted exhibitor.

Veranstalter:



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