



PRESS RELEASE 03/22/2023:

Kick-off HAMBURG ancora YACHTFESTIVAL 2023

## **HAMBURG ancora YACHTFESTIVAL awakens E-Motions**

A yachting lifestyle full of life and good mood - this characterises the HAMBURG ancora YACHTFESTIVAL in a perfect setting. With a great atmosphere in the 5-star ancora marina in Neustadt at the Baltic sea, highly interested visitors and satisfied exhibitors, the 2022 event was convincing. Now, in its 14<sup>th</sup> edition from 12 to 14 May 2023, Germany's largest in-water boat show will exceed expectations. It will be a boat show in which catamarans present themselves in an unprecedented variety and where the topic of e-mobility on the water gains momentum.

Around 180 boats and yachts bring the yachting season to life directly in its natural element, the water. Visitors go on a journey of discovery on the boats and yachts at the jetties in the ancora marina, experience competent advice from equipment providers in the 80 pagodas tents, and are inspired by entertaining infotainment in expert lectures, workshops and demonstrations on 1,500 square meters in the modern exhibition hall.

"There is nothing better than showing the boats in the water", was the unanimous opinion of the exhibitors last year, and so it is not surprising that the range is again large this year. Renowned brands such as Faurby, Norship, X-Yachts, Linjet, Shogun, Hallberg Rassy, Italia, Solaris, Dufour, Jeanneau, Bénêteau, Bavaria, Dehler, Hanse, Moody, Winner, Princess, Absolut, Sunseeker, Elling, Linssen, Targa, Nimbus, Marex, Sealine, Axopar, Saxor, Quicksilver, SeaRay and many others will be coming to Neustadt to address the Northern European markets.

Six registered catamarans at the jetties in the ancora marina the key attraction of the boat show. With the French company Fontaine Pajot one of the leading catamaran manufacturers is coming to the Yachtfestival with three boats. For the first time a motor catamaran will be presented in the ancora marina. The brand Lagoon, the world's largest manufacturer of sailing catamarans, will be at the show and give an insight into its product diversity with two boats. The catamarans from Nautitech round off the show of luxurious travel and open the way into the dreamlike world of water sports.

E-motion characterises the second focus theme of the HAMBURG ancora YACHTFESTIVAL: the development of electric motors makes the leap from the road to the water. The higher efficiency of the drives, more powerful batteries and a better network of charging stations turn the additional unit on board into a fully-fledged drive. "In the ancora marina, we present real e-motion boats that open up the world of travel to environmentally oriented water sports enthusiasts with a longer range," says Heiko Zimmermann, Managing Director of YACHTFESTIVAL365 GmbH.

E-mobility, hybrid drives and self-sufficient charging via solar modules on board characterise the innovations of Candela Boats X-Shore from Sweden, Greenline Yachts from Slovenia or Delphia from Poland, which show the future of yachting in Neustadt. Of course, the pioneers of electric drives and generators from

YACHTFESTIVAL365 GmbH  
Agentur für Events und Consulting  
Gasstraße 16 – 22761 Hamburg  
+49 (0) 40 524 750 100  
info@yachtfestival365.de  
YACHTFESTIVAL365.de



Torqeedo, Fischer Panda, E-Propulsion and Temo from France will also be represented.

After its comeback last year, this year's HAMBURG ancora YACHTFESTIVAL will be a show of innovations and emotions.

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### **About the HAMBURG ancora YACHTFESTIVAL**

The exhibition area of the Yachtfestival in the 5-star ancora marina in Neustadt will be open from Friday, 12<sup>th</sup> May to Sunday, 14<sup>th</sup> May from 10 a.m. to 6 p.m. Around 180 exhibitors present themselves with their yachts on the jetties, in 80 pagodas and in the 1,500 m<sup>2</sup> exhibition hall. The Yachtfestival is the meeting place for those interested in water sports, who like a relaxing day at the seaside with great insights into the boating lifestyle while enjoying delicious food and drink at the Bay of Lübeck.

Tickets for the HAMBURG ancora YACHTFESTIVAL will be available online from [www.yachtfestival.de](http://www.yachtfestival.de) and on site.

Prices: Day ticket 10,- € online / 12,- € box office, seniors/students/people with disabilities 8,- € / 10,- €, young people 5,- € / 6,- €, families 23,- € / 25,- €, children up to 6 years have free admission.

### **Partner of the Hamburg ancora Yachtfestival 2023**

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### **Presscontact**

Heiko Zimmermann  
+49 (0)151 12004198  
[hz@yachtfestival365.de](mailto:hz@yachtfestival365.de)

### **Representatives North-West Europe (UK/IRL/B/F/NL)**

Nele Andersch  
+44 7815 072032  
[na@yachtfestival365.de](mailto:na@yachtfestival365.de)